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TIER-ZERO.NET

Adam C. Price

PROGRAMS

Proficient in both Mac and Windows operating systems, Microsoft Word, Excel, Outlook, Adobe CS6, Acrobat, Illustrator, Indesign, Photoshop, Flash, Dreamweaver, Fireworks, Quark XPress7, HTML5, CSS3, Wireframing, OmniGraffle, ActionScript, CMS, dynamic web design, Joomla and Expression Engine.

EXPERIENCE

Political Ink, Inc.

POSITION: Art Director

DURATION: July 2008 - Present

LOCATION: Washington, D.C.

Through diligence and praise from clientele, I worked my way up to art director at this nationally renowned design firm. At Political Ink my role is to take charge of conceptualizing and producing projects for National non-profit organizations and federal officials of the highest level. Our creative services include print, brand development and web design. Notably, we developed an identity system and promotional material for the Speaker of the House of Representatives. We have handled direct marketing and micro targeting for Presidential and statewide campaigns, mailing to universes of 1 million plus. In order to streamline workflow, I developed modular templates with interchangeable styles and a harmonious baseline grid system. At Political Ink I'm responsible for press checks, working directly with clients, mail houses, media consultants and computer programmers. I'm in charge of hiring and directing junior and freelance designers, creating design briefs and managing overlapping projects under tight deadlines. Excellent verbal and non-verbal communication skills and creative writing experience.

Alliance Truck and Equipment, LLC

POSITION: Marketing Director

DURATION: March 2007 - April 2008

LOCATION: Springfield, VA

In charge of the development of a new logo and identity systems. Managed and budgeted the production of stationary, presentation folders, point of sales brochures, uniforms and all other marketing materials. Worked with management to sitemap and develop a website best suited for the needs of the company.

United States Naval Academy

POSITION: Assistant to the Director of Publishing for the Athletic Department

DURATION: Sept. 2005 - August 2006

LOCATION: Annapolis, MD

Worked first-hand with the Art Director managing multiple designs for a variety of different medias. Notable projects include: template development for the 2005/2006 Navy Basketball programs, posters for the 20th Anniversary of Navy Basketball's appearance at the Final Four. Illustrated logo to commemorate 100 years of Navy Basketball which was used on the cover of media guides and promotional brochures.

EDUCATION

University of Maryland

DEGREE: B.A. Graphic Design

GRADUATED: Dec. 2006

LOCATION: College Park, MD